

Table of Contents

Editorial	ix
EDWARD FINEGAN	

Articles

Guarding Even Our Enemies and the Triumph of Evil: Actual and Supposed Eighteenth-century Voices in Twentieth-century Politics	1
ELIZABETH KNOWLES	
Language Ideologies and <i>The American Heritage Dictionary of the English Language</i> : Evidence from Motive, Structure, and Design	17
MICHAEL ADAMS	
The Quotation Collectors: A Conspectus of Readers for the <i>Oxford English Dictionary</i>	47
PETER GILLIVER	
On Corpus Citations in Monolingual General Dictionaries	72
ANNETTE KLOSA	
Trademarks and the Lexicographer in the Digital Age	88
ORIN HARGRAVES	
Corpus Linguistics in Trademark Cases	100
ADAM KILGARRIFF†	
Using Lexicographical Methodology in Trademark Litigation: Analyzing Similatives.....	115
RONALD R. BUTTERS	

Reference Works in Progress

Hollywood Is a Verb: Los Angeles Tackles the <i>Oxford English Dictionary</i>	131
REBECCA RICKMAN	
A Multilingual Trilogy: Developing Three Multi-language Lexicographic Datasets.....	136
ILAN KERNERMAN	
Aaron's Rod to Zur: Digitizing the Card Collection of the <i>Dictionary of Newfoundland English</i>	150
SUZANNE POWER	

Reviews

<i>Origin of New York City's Nickname "The Big Apple,"</i> second edition revised and expanded, by Gerald Leonard Cohen and Barry Popik	168
ALLAN METCALF	
<i>The Vulgar Tongue: Green's History of Slang</i> by Jonathon Green.....	170
TOM DALZELL	
<i>The Concise New Partridge Dictionary of Slang and Unconventional English,</i> second edition, edited by Tom Dalzell and Terry Victor	174
J. LAWRENCE MITCHELL	
<i>Dictionaries. An International Encyclopedia of Lexicography. Supplementary Volume: Recent Developments with a Focus on Electronic and Computational Lexicography,</i> edited by Rufus H. Gouws, Ulrich Heid, Wolfgang Schweickard, and Herbert Ernst Wiegand	178
ORION MONTOYA	

<i>A History of the Concise Oxford Dictionary</i> by Małgorzata Anna Kamińska; <i>A History of the Chambers Dictionary</i> by Mariusz Kamiński	185
STEVE KLEINEDLER	
<i>Words in Time and Place: Exploring Language Through the Historical Thesaurus of the Oxford English Dictionary</i> by David Crystal	191
AMMON SHEA	
<i>Legal Lexicography: A Comparative Perspective</i> , edited by Máirtín Mac Aodha	195
JANNY H. C. LEUNG	
NOTES ON CONTRIBUTORS	199
INSTRUCTIONS FOR CONTRIBUTORS.....	203